UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Rev. 1450

EXAMINER

P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

41505 7590 02/04/2010

PHILADELPHIA, PA 19104-2891

INFORMATION

02/04/2010

WOODCOCK WASHBURN LLP (MICROSOFT CORPORATION) CIRA CENTRE, 12TH FLOOR 2929 ARCH STREET HICKS, MICHAEL J

ART UNIT PAPER NUMBER

2165

DATE MAILED: 02/04/2010

APPELICATION NO. FELNO DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONTEMATION NO.

10663,933 09/16/2003 Mare A. Najork The Contemplation of the Contempla

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	05/04/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This appropriate. All further c indicated unless correcte maintenance fee notificat	form should be used for correspondence includir d below or directed oth ions.	for transmitting the ISS ag the Patent, advance nerwise in Block 1, by					tould be completed where correspondence address as rate "FEE ADDRESS" for
CURRENT CORRESPONDE	NCE ADDRESS (Note: Use Bi	ock 1 for any change of address) N F P	ote: A certificate of ee(s) Transmittal. The apers. Each additional tye its own certificate	mailing is certif I paper of mai	can only be used for icate cannot be used for such as an assignment line or transmission.	domestic mailings of the or any other accompanying nt or formal drawing, must
WOODCOCK CIRA CENTRE, 2929 ARCH STR	7590 02/04 WASHBURN LL 12TH FLOOR REET			_			
PHILADELPHIA	A, PA 19104-2891						(Depositor's name)
							(Signature)
			L				(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTO	OR	ATTO	RNEY DOCKET NO.	CONFIRMATION NO.
10/663,933	09/16/2003		Marc A. Najork		MSF	T-2736/305415.01	2335
TITLE OF INVENTION							
APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DU	E PREV. PAID ISSU	E FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0		\$1810	05/04/2010
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HICKS, MI	CHAEL J	2165	707-007000	_			
"Fee Address" indi- PTO/SB/47; Rev 03-0. Number is required. 3. ASSIGNEE NAME AN	ordence address (or Cha v/122) attached. cation (or "Fee Address 2 or more recent) attach ND RESIDENCE DATA cass an assignee is ident in 37 CFR 3.11. Comp	inge of Correspondence "Indication form led. Use of a Customer A TO BE PRINTED ON	or agents OR, altern (2) the name of a sir registered attorney of 2 registered patent a listed, no name will	to 3 registered pater tively, sgle firm (having as a r agent) and the nam torneys or agents. If be printed. (type) patent. If an assign assignment.	memb es of uj no nam	er a 2o to e is 3	ocument has been filed for
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4a. The following fee(s) are submitted: Issue Fee Publication Fee (No small entity discount permitted) Advance Order - # of Copies			4b. Payment of Fee(s): (P A check is enclosed Payment by credit of The Director is here overpayment, to De	L ard. Form PTO-2038	is atta	ched. required fee(s), any def	
	SMALL ENTITY state	as. See 37 CFR 1.27.	☐ b. Applicant is no l				
interest as shown by the n	l Publication Fee (if requeeords of the United Sta	uired) will not be accept ites Patent and Tradema	ted from anyone other tha rk Office.	n the applicant; a regi	stered a	ittorney or agent; or th	e assignee or other party in
Authorized Signature				Date			
Typed or printed name				Registration N	lo		
This collection of informa an application. Confidenti submitting the completed this form and/or suggestic Box 1450, Alexandria, Vi Alexandria, Virginia 2231	ation is required by 37 C iality is governed by 35 application form to the ons for reducing this but irginia 22313-1450. DC (3-1450.	CFR 1.311. The informat U.S.C. 122 and 37 CFI USPTO. Time will va- rden, should be sent to O NOT SEND FEES OF	tion is required to obtain of R 1.14. This collection is ry depending upon the in- the Chief Information Off R COMPLETED FORMS	r retain a benefit by t estimated to take 12 c lividual case. Any co icer, U.S. Patent and TO THIS ADDRESS	he publ minutes omment Traden S. SENI	ic which is to file (and to complete, including s on the amount of tin ark Office, U.S. Depa D TO: Commissioner f	by the USPTO to process) g gathering, preparing, and ne you require to complete atment of Commerce, P.O. for Patents, P.O. Box 1450,

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P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

DATE MAILED: 02/04/2010

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/663,933	09/16/2003	Marc A. Najork	MSFT-2736/305415.01	2335
41505	7590 02/04/2010		EXAM	IINER
WOODCOCK WASHBURN LLP (MICROSOFT CORPORATION)			HICKS, M	ICHAEL J
CIRA CENTRE,			ART UNIT	PAPER NUMBER
2929 ARCH STREET			2165	
PHILADELPHIA, PA 19104-2891			DATE MARKED, 02/04/201	0

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 338 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 338 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)
10/663,933	NAJORK, MARC A.
Examiner	Art Unit
MICHAEL J. HICKS	2165

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

- This communication is responsive to 12/11/2009.
- The allowed claim(s) is/are 1-15,19-24 and 33-40.
- 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) \square All b) ☐ Some* c) ☐ None of the:
 - 1. T Certified copies of the priority documents have been received.
 - 2. Certified copies of the priority documents have been received in Application No. __
 - 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
 - * Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

- A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6.

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- 1. | Notice of References Cited (PTO-892)
- 2. Notice of Draftperson's Patent Drawing Review (PTO-948)
- Information Disclosure Statements (PTO/SB/08).
- Paper No./Mail Date 4. T Examiner's Comment Regarding Requirement for Deposit of Biological Material
- 5. Notice of Informal Patent Application
- Interview Summary (PTO-413), Paper No./Mail Date
- 7. X Examiner's Amendment/Comment
- 8. X Examiner's Statement of Reasons for Allowance
- 9. ☐ Other .

/Neveen Abel-Jalil/

Supervisory Patent Examiner, Art Unit 2165

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Art Unit: 2165

DETAILED ACTION

1. Claims 1-15, 19-24, and 33-40 Pending.

Claims 16-18, and 25-32 Canceled.

Continued Examination Under 37 CFR 1.114

2. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 12/11/2009 has been entered.

EXAMINER'S AMENDMENT

3. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Han Gim on 1/29/2010

The Claims file 12/11/2009 have been amended as follows:

a) In Line 3 of Claim 1, after "document" insert –returned in a list of scored documents responsive to a search engine query.--

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b) In Line 3 of Claim 1, after "wherein" insert –a Web server is assigned a minimum score to be divided among documents hosted on the Web server and--

- c) In Line 3 of Claim 1, after "said" insert -minimum--
- d) In Line 4 of Claim 1, after "document," insert -- the method--
- e) In Line 5 of Claim 1, after "computing system", delete 'a' and insert --the--
- f) In Line 3 of Claim 19, after "linked documents", insert --,--
- g) In Line 3 of Claim 19, after "wherein" delete 'in order to improve the accuracy of a ranking of said documents,' and insert—the document is hosted on a Web server and the Web server is assigned a minimum score to be divided among documents hosted on the Web server and said document is returned in a list of scored documents responsive to a search engine query, the method--
- h) In Line 5 of Claim 19, after "document on", delete 'a' and insert -the--
- i) In Line 2 of Claim 33, after "linked documents", delete 'to prevent document ranking manipulation'
- j) In Line 3 of Claim 33, after "Web Server" delete 'and has' and insert –assigned a minimum score to be divided among documents hosted on the Web server and the document is returned in a list of scored documents responsive to a search engine query, the documents having--
- k) In Line 5 of Claim 33, after ", the" delete 'modules' and insert --medium--
- I) In Line 6 of Claim 33, delete 'means' and insert -instructions--
- m) In Line 6 of Claim 33, after "document on", delete 'a' and insert -the--
- In Line 10 of Claim 33, delete 'means' and insert --instructions--
- In Line 16 of Claim 33, delete 'means' and insert --instructions--
- p) In Line 3 of Claim 34, delete 'means' and insert --instructions--
- In Line 3 of Claim 35, delete 'means' and insert –instructions--
- r) In Line 3 of Claim 36, delete 'means' and insert --instructions--

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- s) In Line 3 of Claim 37, delete 'means' and insert --instructions--
- t) In Line 2 of Claim 38, after "said" delete 'means' and insert --instructions--
- u) In Line 2 of Claim 38, after "assigning" delete 'includes' and insert --include--
- v) In Line 2 of Claim 38, after "include" delete 'means' and insert --instructions--
- w) In Line 2 of Claim 39, after "said" delete 'means' and insert --instructions--
- x) In Line 2 of Claim 39, after "assigning" delete 'includes' and insert --include--
- y) In Line 2 of Claim 39, after "include" delete 'means' and insert --instructions--
- z) In Line 2 of Claim 40, after "said" delete 'means' and insert --instructions--
- aa) In Line 2 of Claim 40, after "assigning" delete 'includes' and insert --include--
- bb) In Line 2 of Claim 40, after "include" delete 'means' and insert --instructions--

Response to Arguments

4. Applicant's arguments, see response, filed 12/11/2009, with respect to Claims 1-15, 19-24, and 33-40 have been fully considered and, when considered in combination with the instant Examiners Amendments are persuasive. The rejection of 1-15, 19-24, and 33-40 has been withdrawn.

Allowable Subject Matter

- Claims 1-15, 19-24, and 33-40 allowed.
- 6. The following is an examiner's statement of reasons for allowance:

The prior art of record neither teaches nor suggests the limitation of determining an adjustment factor of an average minimum score assigned to a web server in inverse Art Unit: 2165

proportion to a total number of documents hosted on a web server when scoring/ranking documents returned from a search engine query.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Points of Contact

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael J. Hicks whose telephone number is (571) 272-2670. The examiner can normally be reached on Monday - Friday 9:00a - 5:30p.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Neveen Abel-Jalil can be reached at (571)272-4074. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Michael J Hicks Art Unit 2165 Phone: (571) 272-2670 Fax: (571) 273-2670

/Neveen Abel-Jalil/ Supervisory Patent Examiner, Art Unit 2165